



Create your best
website ever!

crop. craft. draft. edit. even code.

Our experts have your web needs covered.

We recognize that not everyone has the time, knowledge, or resources to create a website themselves. No need to worry, our virtual webmasters are ready to help you get it done, professionally.

Predictable budgets range from \$1500 to a maximum of \$4500. Should your website project require more extensive technical work, copy-editing, shopping cart setup, or more, we'll provide an estimate for your approval prior to doing any work. Plus, we can refer you to specialists if needed.

What can our experts do for you? In addition to the tasks outlined below, they can provide search engine optimization (SEO) and visual design services.

Migrate your website

Migrate your current website content to your wpSite account.

See improvement immediately.

Technical improvements are made throughout the migration process, and obvious errors are corrected.

Common tasks include:

- Port images & embedded media
- Set up the landing page template
- Review & address accessibility
- Connect a Hubspot account
- Set up mobile navigation
- Port pages & posts
- Style header & main navigation
- Style footer & navigation
- Set up website footer
- Set up social sharing
- Set theme colours
- Set theme fonts
- Set 301 redirects
- General support

Sites migrated by our experts make the move simple and fast, allowing you to focus on your marketing.

If you are starting from scratch, that can be easier. We'd set a wireframe layout and paste in your new content.

Transform your content

Transform your content to more easily convert your website visitors into high-quality leads.

Boost your content performance.

Strategic improvements are made and we begin incorporating a lead-qualification link strategy into your website.

Common tasks include:

- Size and optimize hero images
- Size and optimize inline images
- Coach you on offer creation
- Set up & style the blog template
- Set up inside page sidebars
- Set sidebar links that flowww*
- Set up a visual CTA & link a LP
- Set inline links that flowww
- Set up widgets as required
- Edit title/subtitle/meta descriptions
- Optimize media files
- Set up HubSpot CRM
- Set featured images
- Style hero buttons

*A website optimized with our link strategy (flowww) provides a better user experience, resulting in more time on-page, and way more qualified leads. Plus, it positively impacts SEO.